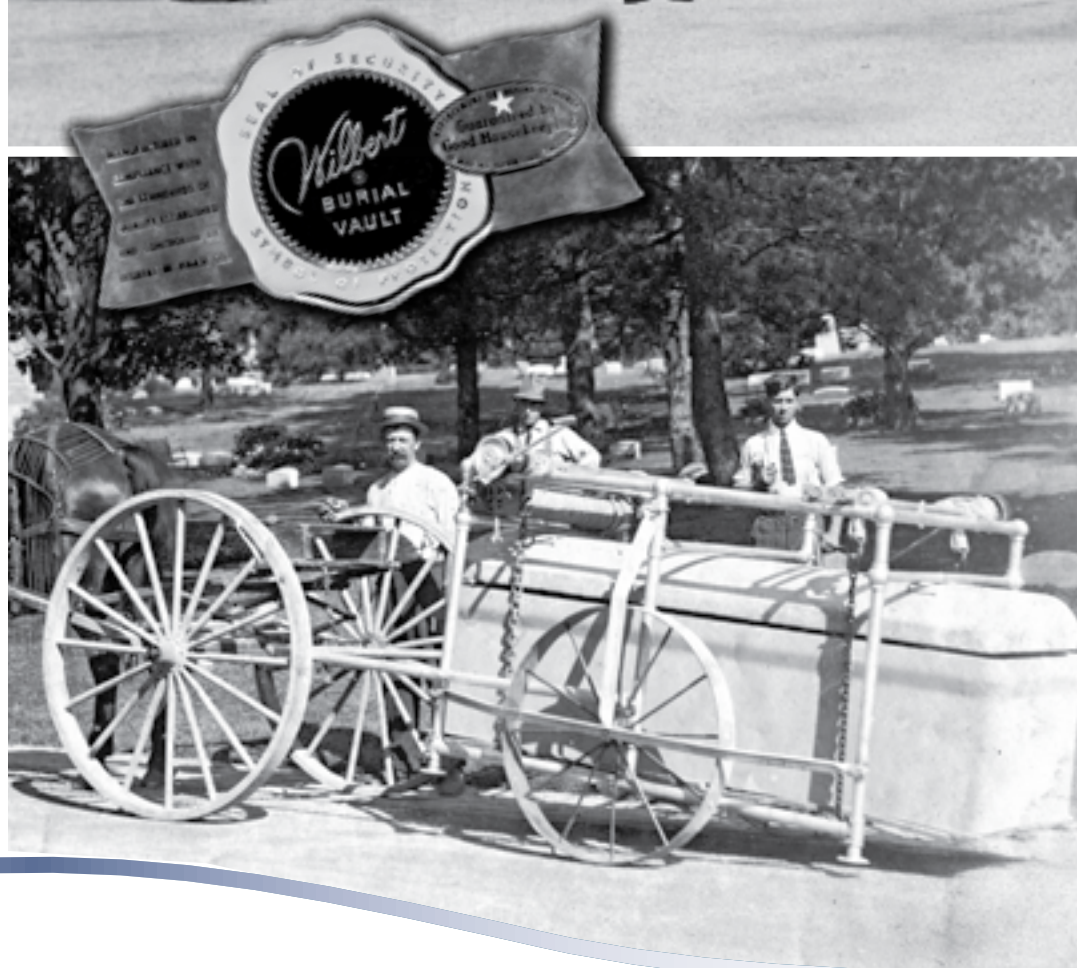




*Wilbert* : Timeless values : Tomorrow's ideas™



# WE ARE WILBERT

For more than a century, the most important breakthroughs in burial vault manufacturing and cremation marketing have come from Wilbert. From the first vault patent in 1931; to the first plastic-lined concrete burial vault, the Monticello<sup>®</sup>, in 1967; to the introduction of the Cremation Choices<sup>®</sup> program in 1995, Wilbert has combined leading edge technology with marketplace knowledge to meet the changing demands of funeral directors

and the families they serve. Wilbert provides you with the comprehensive funeral choices that families need and desire to express and celebrate the legacy of a loved one's cherished life.

**Wilbert. Timeless values.  
Tomorrow's ideas.**



## UNCOMPROMISED SERVICE

Devoted service has always been a hallmark of Wilbert. It begins when we first take your order and continues with our full commitment to support you. What we do at the cemetery is important for you and especially to the families you serve.

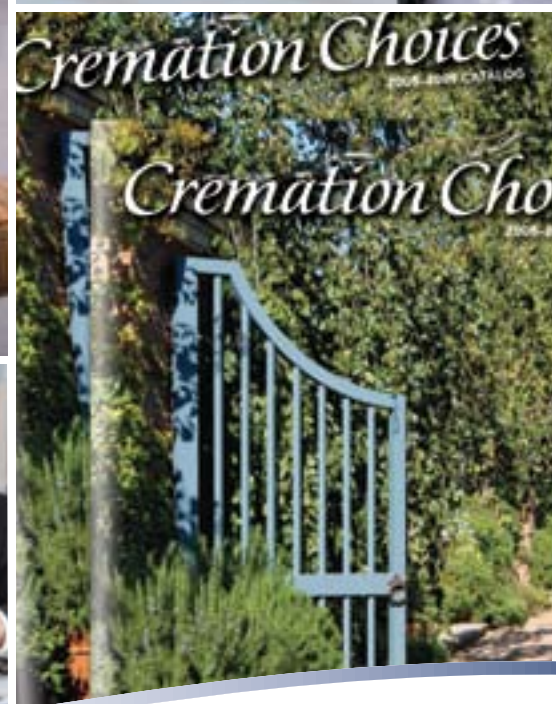
Your customers will remember the graveside ceremony for many years. That is why we attend to every last detail to ensure lasting, heartfelt memories—that is and always will be the WilbertWay.®



## PRODUCT INTEGRITY

Every Wilbert vault is manufactured with the highest-quality raw materials according to our profession's most stringent specifications. Our field engineers also visit our manufacturing locations regularly to ensure compliance with Wilbert's rigorous production standards.

The integrity of Wilbert products is further reinforced with one of the most comprehensive warranties available.



In addition to display room fixturing and graphics, Wilbert contributes to your success in many other ways.

From merchandising assistance to a complete array of marketing support materials, Wilbert provides you with the tools and ideas for serving families most effectively. Our training programs also help ensure that you and your team can fully satisfy your customers with every funeral arrangement that includes a purchase of a Wilbert burial or cremation product.

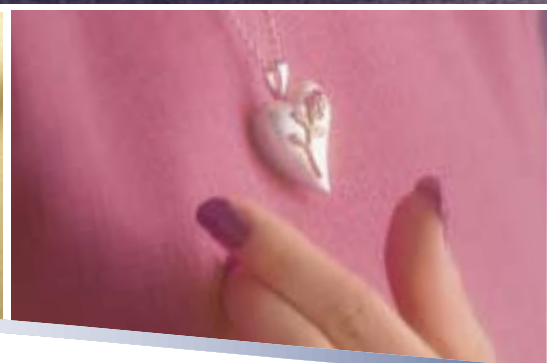
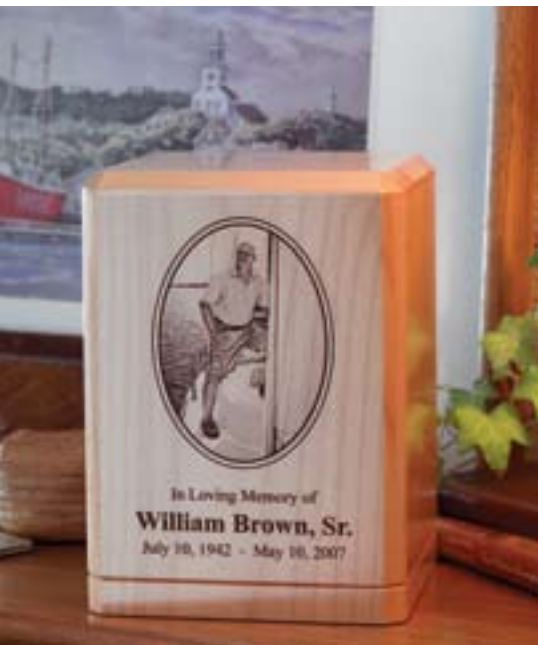
## BUSINESS SOLUTIONS



## BURIAL VAULTS

Wilbert lined burial vaults are North America's first choice for interment because of their premium construction and quality materials and the lasting peace of mind they provide.

Our vaults are manufactured with a combination of bronze, copper, stainless steel, and/or plastic and high-strength concrete in three levels of protection: Premium, Standard, and Basic. Structurally superior and elegantly designed, many Wilbert vaults also offer creative and thoughtful personalization choices for memorializing a loved one's unforgettable presence.



# CREMATION CHOICES

For more than a decade, Wilbert's Cremation Choices program has offered imaginative and meaningful products to the families who choose cremation. Our inspired and ever-expanding gallery ranges from urns to urn vaults and corrugated containers. We offer cremation personalization and memorialization jewelry as well.

In addition, the Wilbert Gatherings® program helps simplify families' cremation decisions through highly visual merchandising displays. Our partnerships with Eternal Image®, Davis Whitehall®, Verre Minuit®, Prague Imports®, and Lladro USA® give you access to exclusive or otherwise unavailable cremation products.



## PERSONALIZATION PRODUCTS

Wilbert is North America's pioneering leader of personalized funeral products. A growing number of our burial and urn vaults can now be customized with Personalization Plus™ images, Wilbert Legacy Series™ or Wilbert Legacy Custom Series™ prints, Life's Reflections® appliqués, The Canvas™ carapace, or Life Expressions® emblems. Many of our urns can be personalized with engraving and Life Expressions® urn emblems.

Our partnership with Deaton-Kennedy also allows us to offer families a fully coordinated "themed" memorial including both quality stationery and personalization products. These visually linked components leave a lasting impression at both the funeral home and cemetery.



# WILBERT FOUNDATION

The Wilbert Foundation was formed by Wilbert in 2002 to give back to the funeral profession and the communities that we serve. Through the foundation, children who are confronted with the trauma of grief, death or preparation for surgery receive the guidance and support that they need.

To date, the Wilbert Foundation has awarded more than \$300,000 to children's hospital Chaplaincy programs that help nurture children and their families back to peace, hope and comfort.

For more information, visit <http://wilbertfoundation.org>.

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